

BROWN BAG Speaker Presentation

(you bring your lunch - we'll supply dessert!)



Mike Croad

Viticulturist,
Villa Maria
Estates

New Zealand

Date:

Thursday, October 8,
2009

Time: 12:00-1:00 pm

Location: H313,
Brock University

CCOVI, Brock University and Peter Mielzynski Agencies is pleased to present

Mike Croad to the students, staff and grape and wine community.

Meet Mike Croad ...

- ξ Mike has 16 years experience in the wine industry, holding a Bachelor of Viticulture from Charles Sturt University in Australia and Certificate of Viticulture and Winemaking from NMIT.
- ξ After four years working for Dog Point Vineyards in vineyard establishment and general vineyard operations, Mike moved to Cloudy Bay Vineyards where he spent 6 years managing the estate vineyard as well as some of the contract growers. Mike was involved in the establishment of two of their new vineyards and completed his degree externally whilst at Cloudy Bay.
- ξ Moved to Villa Maria as Viticulturist in 2004, taking the Marlborough crush from approximately 3,000T and 20 growers to 12,000T and 70 growers!
- ξ Mike has a strong passion for organics and sustainability, and believes healthy vines make healthy wines.

"...healthy vines make healthy wines."



Brock University